

Case study

Achieving cost savings, while balancing mobility needs and corporate culture



Many global companies want great value from their mobility program and great relocation experiences for their people. However, often additional requirements surface that also need consideration. Choosing the right mobility partner can ensure an unwanted compromise is avoided.

Services

- Program Administration
- Immigration Services
- Moving Services
- Destination Services

Applicable to

- Program Management
- International Relocations
- Domestic Relocations



Challenge

A large oil and gas company was looking to partner with a global supplier that not only had the capabilities to handle their 750 relocating employees annually but who would elevate their user experience and provide recommendations on how to better manage and reduce their program costs. In addition, they set themselves an extra challenge: to find a mobility partner aligned with their focus on health, safety and the environment.



Solution

Crown was selected by this client not only due to our global capabilities and successful history of supporting clients with larger mobility populations but also because of our demonstrable commitment to Corporate Social Responsibility.

Crown collaborated with the client to design a personalized, strategic approach to their mobility program based on their specific challenges and objectives. This included embedding our people close to critical locations for their employee population so they would receive face-to-face support. Due to their very specific guidelines, Crown tailor-made a service offering that focused on employees' duty of care and compliance. As well as launching a "discard and donate" program where employees could give back to local charities.



Results

Our client was highly satisfied that they found a partner who could help them achieve all their goals. This included driving employee satisfaction to an all-time high, even in hardship locations. We were also able to achieve 100 percent compliance with health and safety guidelines, with no employee risk incidences, while the "discard and donate" program allowed the client to reduce their shipping allowances and increase their contribution to their key global communities.